

FALL 2025 CATALOG

FIRE STATION

The green scene

HOLLYWEED

THE
FIRE STATION
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CANNABIS CO.



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FIRE STATION



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FROM THE CHARTS TO
THE CATWALK, CANNABIS
ISN'T JUST PART OF THE
CONVERSATION—IT IS
THE CONVERSATION.

The Green Scene

Once upon a time, weed lived in the shadows. It was whispered about in basements, coded into lyrics, and referenced with the kind of wink that said, “If you know, you know.” Fast forward to today, and cannabis is front and center: headlining music festivals, walking red carpets, and turning up in some of your favorite Netflix binges.

ON THE RECORD: CANNABIS + MUSIC

From jazz clubs in the 1920s to hip-hop beats blaring through Bluetooth speakers today, cannabis and music have always vibed together. The plant's influence can be found in lyrics, on album covers, and in backstage green rooms across every genre.

Hip-hop is perhaps the most obvious genre when it comes to weed references. Artists like Snoop Dogg, Wiz Khalifa, and Curren\$y have built full-blown brands and identities around their love of cannabis. For them, it's not just a lifestyle—it's a business model, a marketing tool, and a personal passion rolled into one.

But cannabis isn't confined to rap verses and smoke-filled cyphers anymore. Pop and R&B stars like Miley Cyrus, Rihanna, and The Weeknd have openly celebrated weed in songs and interviews. Even more mainstream artists, including Lady Gaga and Billie Eilish, have shared their experiences with cannabis use and its creative benefits.

What might surprise some? Country music is lighting up, too. Once known for its beer-and-bourbon anthems, the genre is now including more cannabis content in its lyrics and lifestyle. Kacey Musgraves dropped a cheeky “Roll up a joint” line in her Grammy-winning hit *Follow Your Arrow*, while artists like Willie Nelson (a longtime cannabis advocate), Margo Price, and Sturgill Simpson continue to normalize weed use within their audiences. Even newer acts like Orville Peck and Koe Wetzel are blurring genre lines and bringing cannabis into the mix.

Across genres, it's clear: weed isn't a subculture anymore. It's the culture.

ROLLING ON SCREEN: WEED IN MOVIES + TV

Cannabis is no longer just the punchline in stoner comedies—it's become a central (and sometimes nuanced) character in modern film and television. From cult classics to prestige TV, weed is rolling across every screen.

Classic comedies like *Half Baked*, *Pineapple Express*, and *Dazed and Confused* still get heavy rotation, and for good reason—they paved the way for weed to go mainstream in entertainment. But these days, the green is glowing in more places than ever.

The Netflix original *Disjointed* may not have lasted long, but it featured Michigan-native Kathy Bates running a dispensary—long before it was normalized on TV. More recently, shows like *Shameless* included cannabis plotlines alongside its chaotic family drama, and *Letterkenny* has earned cult status for its rural vibes, dry humor, and constant weed references.

Workin' Moms, *Broad City*, *The White Lotus*, and even *Ted Lasso* have all made room for the plant—either as a comedic tool or a casual accessory to everyday life. On the animated side, *Big Mouth* and *South Park* keep the stoner humor alive for all generations.

And let's not forget reality TV. Celebs from *The Real Housewives* franchises to *Cooking with Paris* have featured cannabis products or events, helping to normalize consumption for mainstream (and sometimes unexpected) audiences.

What's changed? Cannabis is no longer just a symbol of rebellion—it's now part of everyday storytelling. Whether it's comedy, drama, or docuseries, the green has gone prime time.

STYLE HIGH CLUB: CANNABIS IN FASHION

Cannabis isn't just something you smoke anymore—it's something you wear.

From luxury brands to streetwear drops, cannabis culture is showing up in closets and lookbooks everywhere. Think leafy prints, faded greens, oversized puffers (pun intended), and a vibe that screams laid-back, high-end cool.

HUF, Stüssy, and Supreme have all dropped weed-inspired collections. Brands like Cookies and Runtz—started by artists in the industry—have turned from strain names into full-blown fashion empires, with hype-worthy hoodies and slides seen on everyone from athletes to influencers.

Even Adidas dropped a 4/20-themed Campus sneaker. And Nike SB Dunks have released several weed-adjacent colorways (hello, “Skunk” Dunks), causing full-on buying frenzies.

The high-fashion world is getting in on the action too. Designer Mara Hoffman has spoken about hemp's role in sustainable fashion. Stella McCartney uses hemp fabrics in several pieces. And smaller indie designers are experimenting with cannabis fiber blends for clothing that's not only stylish but eco-friendly. If the future of fashion is green, we're all about it.



CELEBRITIES EMBRACING CANNABIS

We've already talked about Snoop and Wiz, but let's give a nod to some of the other OGs who've helped shape the cannabis landscape:

- **Willie Nelson** has been a proud pothead for decades—and even founded Willie's Reserve, a line of flower, edibles, and vape products.
- **Cheech & Chong**, the godfathers of weed comedy, still tour and sell cannabis gear and products.
- **Tommy Chong** beat cancer with the help of cannabis—and has his own CBD and THC brand.
- **Seth Rogen** co-founded Houseplant, a chic cannabis lifestyle brand complete with beautiful home goods and curated strains.
- **Jay-Z** launched Monogram, a luxury cannabis brand with top-shelf vibes and high design aesthetics.
- **Mike Tyson** runs Tyson 2.0, a product line that includes "Ear-Resistible" gummies shaped like (yes) bitten ears. (Find Tyson at your favorite TFS location)
- **Kristen Bell, Sarah Silverman, and Chelsea Handler** have all openly shared their love for edibles, making cannabis use feel more relatable than ever.
- Even **Martha Stewart** (yes, that Martha) has her own line of CBD gummies—and let's be real, if Martha's on board, the stigma's officially on life support.



OUR FINAL TOKE

So, what does this full-blown weed renaissance actually mean?

In a word: progress.

The more cannabis shows up in pop culture, the less taboo it becomes. Representation matters. When your favorite artist raps about rolling a blunt before a sold-out show, or your favorite actress lights up in a Netflix original without it being a big deal, it chips away at the stigma. It makes cannabis part of normal adult life—not something shameful, criminal, or "bad."

So whether you're vibing to a stoney playlist, rewatching a classic high movie, or just rocking a leaf-embazoned hoodie, know this: you're part of the *Green Scene*. And it's never looked better.





THE GREEN CARPET

High Supply 3.5g Flower Pre-Pack Cresco

Indoor flower for a value price, machine-trimmed, 17-26% THC. Full-sized nugs for the true cannabis enthusiast that are easy to share. All offering a great sativa, hybrid, or indica experience.



Farmer's Daughter Trinity Cannabis

Meet Farmer's Daughter: a bold citrus-diesel sativa crafted to energize your day and celebrate the future of cannabis.



Pineapple Paradise Camino Chews

Kiva

Step into a realm of pure bliss as you wander the serene path of a breathtaking seaside trail. Pineapple Paradise 'Bliss' Camino Chews lead the way with a euphoric blend of THC, CBC, and these plant-based terpenes: Beta-Caryophyllene, Humulene, Limonene, Myrcene, Nerolidol.



Calming Nerves T-Shirt

The Fire Station

Bold, bright, and built for comfort. Rooted in Northern Michigan pride, this blaze orange tee is the perfect piece of apparel for kicking back at camp, or keeping you visible while on the go. Featuring our iconic TFS branding and custom woven label, it's a staple in our apparel collection that represents quality and community.





Potpots

Lion Labs

Milk Chocolate potpots contain a gourmet Belgian 35% cacao chocolate blended with precisely dosed full-spectrum THC, all wrapped up in a colorful candy coating. Potpots are the premiere 1mg sugar shelled, chocolate edibles that allow you to control your dose to the exact milligram, while also being so very snackable, shareable, and microdosable. Potpots make the perfect rebound edible for anyone who has had the "gone wrong" edible experience. Everybody has their Potpots number – what's yours? Each package contains 100 individual 1mg THC pieces/100mg THC Total.



Element Joints

Lion Labs

50% Element Live Resin, 50% top-shelf flower, the Element 1 gram Live Resin Joint is certified 100% fire. This award-winning infused pre-roll adds the power of Element Live Resin to premium flower, resulting in a naturally terpene rich joint with THC percentages commonly 45% or above.

PIXILS

Lion Labs

Meet Pixils—the infused sugar clusters that redefine the edible game. Packed with bold flavors, a perfect crunch, and all-natural coloring with no artificial dyes, each tin holds 200mg total and includes a 10mg scooper for easy dosing. One scoop and you'll see why Pixils are the game-changer, naturally. Flavors: Cherry, Grape, Strawberry, Watermelon, Lemon, Blue Raspberry

Element Live Resin 2g

Lion Labs

Crafted from precisely harvested fresh-frozen flowers, Element Live Resin captures the strain's characteristics at the exact time of harvest. Offering a strong cannabinoid and rich terpene profile, our skillful extraction methods and unique strain selection create a true full-spectrum experience.



Tutti Frutti One-Hitter Gummy

True North Collective

One Hitter: A single 200mg gummy with less sugar per serving. Gluten-free, bold, and available in six delicious flavors.

Electric Watermelon CP Gummy True North Collective

Award-winning 4x50mg vegan gummies in six flavors. Proceeds help fund the Commissary Program for cannabis-related inmates.

510 Vape Carts

Dragonfly

Experience our 510 vap carts in 12 bold flavors, crafted with high THC full spectrum formulation at a great price. Designed with new ceramic and stainless steel hardware for smooth and consistent hits. Lab tested free from contaminants.

Infused Pre-Roll Dragonfly

Looking for that extra kick? Experience the smoothness of our full flower infused pre-rolls, freshly rolled from our last harvest. Our infused pre-rolls are offered at a great price, averaging 40% THC across 12 flavors.



Burn Bright, Not Out: *Self-Care with Cannabis*

In our fast-paced world, the need for genuine relaxation and personal well-being has become more important than ever. Self-care practices can help you recharge and navigate daily stressors. The Fire Station works to help customers learn how cannabis products can complement their self-care routines, offering a pathway to a more centered and relaxed state.

The Art of Unwinding: Cannabis in Your Self-Care Toolkit

Self-care looks different for everyone. For some, it's a quiet evening with a book; for others, it's engaging in creative pursuits or a gentle yoga session. Cannabis, in its diverse forms, can be a supportive element, influencing mood and sensory experiences in ways that can deepen moments of personal reflection and tranquility.

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Consider how different cannabis products might fit into your unwinding rituals:

Topicals and Balms: For those seeking relaxation without any psychoactive effects, cannabis or CBD-infused lotions, balms, and bath bombs are the perfect pick. These products are designed to interact with cannabinoid receptors in the skin, potentially helping to soothe and relax without entering the bloodstream in a way that would alter your mental state.

CBD-Dominant Products: Cannabidiol (CBD) is a non-intoxicating compound found in cannabis. Many people find that CBD-dominant oils, tinctures, or edibles contribute to a feeling of composure and mental clarity without the "high" often associated with THC.¹ This can be particularly appealing for daytime self-care, allowing you to remain present and focused while fostering a sense of peace.

Low-Dose THC or Balanced Ratios: For some, a very small amount of THC, often in combination with CBD (known as a balanced ratio product), can subtly enhance relaxation and promote a shift in perspective. The key here is "low-dose." Studies indicate that low doses of THC might contribute to stress reduction, while higher doses could have the opposite effect.² This delicate balance is often sought to gently quiet the mind, making it easier to engage in activities like meditation, journaling, or simply enjoying a moment of quiet introspection.

Mindful Consumption for Enhanced Experience: The approach to consuming cannabis for self-care is as important as the product itself. Some healthcare professionals advocate for "mindful consumption," which involves setting an intention, creating a comfortable environment, and pairing cannabis with intentional activities.³ This could mean:

Before meditation: Some find a small amount of a calming cannabis product can help quiet racing thoughts and deepen focus during meditation practices.

During creative endeavors: For artists or writers, certain cannabinoid profiles might encourage a more fluid and open-minded creative flow.

As a wind-down ritual: Incorporating a cannabis-infused tea or a low-dose edible into an evening routine can signal to the body and mind that it's time to transition from the day's demands to a state of rest and relaxation.

Beyond the Buzz: The Science of Calm

While the full spectrum of cannabis' effects on the human body is still being explored, preliminary research points to its interaction with the endocannabinoid system (ECS). This intricate system plays a role in regulating various bodily functions, including mood, sleep, and how we respond to stress. By influencing the ECS, cannabinoids may contribute to the feelings of ease and relaxation reported by some users.

It's important to note that individual responses to cannabis can vary greatly due to factors like personal biochemistry, product potency, and consumption method. Starting with very small amounts and gradually increasing if desired is often recommended to understand how a particular product affects you.

Cultivating Your Calm

Incorporating cannabis into your self-care routine is a personal journey. It's about exploring what resonates with you and how it can gently support your pursuit of inner peace. Whether it's through a soothing topical, a calming CBD tincture, or a mindfully consumed low-dose edible, the goal is to find ways to relax, recharge, and maintain your well-being in a world that often demands so much.

Disclaimer: The information in this article is not a substitute for professional medical advice, diagnosis or treatment. Always seek the advice of your physician or other qualified healthcare provider with any questions you may have regarding a medical condition or treatment and before undertaking a new healthcare regimen. Never disregard professional medical advice or delay in seeking it because of something you have read in this catalog.



 OnlyZips

@ONLYZIPS.USA | ONLYZIPS420.COM

MICHIGAN'S TOP SELLING PRE-ROLL BRAND



FULL FLOWER PRE-ROLLS

Experience the smoothness of our full flower pre-rolls, freshly rolled from our last harvest. Looking for that extra kick? Our infused pre-rolls have an average of 40% THC across multiple flavors.

VAPES

Crafted with a high THC, full spectrum formulation, our vapes are available in a variety of flavors and feature ceramic and stainless steel hardware for consistent hits.



BAKED APPLE CRISP WITH INFUSED MAPLE BUTTER

When the leaves turn and the air gets crisp, there's nothing more comforting than the smell of warm apples, cinnamon, and brown sugar wafting from the oven. This cannabis-infused apple crisp brings all the fall feels—plus a mellow, elevated edge thanks to a rich infused maple butter.

**The Fire Station's
cozy, canna-friendly
twist on a fall classic.**

INFUSED MAPLE BUTTER (MAKES ~½ CUP)

INGREDIENTS

- ½ cup unsalted butter
- ½ cup pure maple syrup
- Your preferred dose of cannabis tincture or concentrate (or sub ¼ cup of pre-made cannabutter)

INSTRUCTIONS

1. In a small saucepan over low heat, melt the butter.
2. Stir in the maple syrup and your desired dose of cannabis tincture or concentrate.
3. Whisk until smooth and fully combined. Remove from heat and let cool.
4. Store leftovers in a sealed container in the fridge for up to 2 weeks.

CANNABIS-INFUSED APPLE CRISP (SERVES 6–8)

FILLING INGREDIENTS

- 6 cups peeled and sliced apples (Granny Smith and Honeycrisp work great)
- 2 tbsp granulated sugar
- 2 tbsp brown sugar
- 1 tsp cinnamon
- ½ tsp nutmeg
- 1 tbsp lemon juice
- 1 tbsp all-purpose flour

TOPPING INGREDIENTS

- ¾ cup old-fashioned oats
- ½ cup brown sugar
- ½ cup all-purpose flour
- ½ cup cold butter, cut into cubes (sub up to 3 tbsp with infused maple butter)
- ½ tsp cinnamon
- Pinch of salt

INSTRUCTIONS

- Preheat oven to 350°F and lightly grease a 9x9-inch baking dish.
- In a large bowl, toss apple slices with sugars, spices, lemon juice, and flour. Pour into the baking dish.
- In another bowl, combine oats, brown sugar, flour, cinnamon, and salt. Cut in cold butter (and your desired amount of infused maple butter) using a fork or pastry cutter until the mixture is crumbly.
- Sprinkle topping evenly over the apples.
- Bake for 35–40 minutes or until the topping is golden and the filling is bubbling.
- Let cool for 10–15 minutes. Serve warm with vanilla ice cream and a drizzle of leftover infused maple butter, if desired.

DOSING NOTES:

The strength of your infused maple butter depends on the potency of the tincture or concentrate used. Always calculate total THC per serving based on your infusion and how much you use in the topping. If unsure, start with a smaller dose and see how it affects you before enjoying more.

Consumers shall select a tincture or concentrate that is compatible for their consumption preferences. TFS shall not be held liable for any claims, damages, or consequences arising from the consumer's misuse of the recipe instructions, any alterations or deviations from the provided instructions, or the improper use, overconsumption, miscalculation of THC or THC-infused ingredients.



Smells Like a Game Changer: Cannabis Aroma REDEFINED

Let's be real—if you've ever cracked open a fresh jar of cannabis and caught a whiff that made you say, "Whoa, that smells like lemons," or "This one's straight up gas," you've probably credited terpenes for the experience. And we don't blame you. Terpenes have ruled the aroma game for years. But what if we told you that the scents you love—whether citrusy, skunky, creamy, or earthy—might actually have more to do with something else entirely?

At this year's 2025 Cannabis Collaboration Conference hosted by Northern Michigan University, our team at The Fire Station got hit with a scientific mic drop. During a plenary session titled "Deciphering the Complex Phytochemistry of Cannabis: From Plant to Extracts," Dr. Iain W. H. Oswald introduced research that flips the script on how we understand cannabis aroma. And yeah, it blew our collective minds.

Turns out, the unsung heroes behind cannabis' signature smells might actually be flavorants—a newly identified class of volatile compounds—rather than the terpenes we've all been taught to revere.

Here's what we learned, why it matters, and how it could change the way you shop, smoke, and savor your next sesh.

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Wait... If Not Terpenes, Then What?

So, what exactly are flavorants, and why are scientists suddenly talking about them?

Flavorants are non-terpene volatile compounds that contribute significantly to the way cannabis smells and tastes. Think of them like the secret ingredients in your grandma's sauce recipe—they were there the whole time, you just didn't know what to call them. These include compounds like esters, aldehydes, ketones, and alcohols—some of which smell like ripe fruit, creamy candy, gasoline, or sharp cheese. And unlike terpenes, which are found in tons of plants (including citrus, pine, and lavender), these flavorants might be more cannabis-specific.

According to a groundbreaking study published in *ACS Omega* by Oswald and his team, when researchers looked deeper into the chemical makeup of cannabis flower, they discovered that the most pungent, unique, and exotic strains weren't necessarily high in terpenes—but were instead rich in other volatiles.¹

Let that sink in. The loudest nugs in the jar—the ones that smell like blue raspberry candy or chemical funk—might owe their swagger to these flavorants, not terpenes alone.

A Quick Recap: What Are Terpenes, Again?

Before we go further, let's give terpenes a little respect. These are the aromatic oils secreted by the same glands that produce cannabinoids like THC and CBD. You've probably heard of myrcene (earthy, musky), limonene (citrusy), pinene (piney), and linalool (floral, lavender). Terpenes have been marketed as the main contributors to cannabis aroma and are also believed to influence the effects of different strains.

But the deeper we dig, the more complex the picture becomes. While terpenes do contribute to scent and experience, they're just part of the story. Think of them like bass in your favorite song—important, sure—but not the only instrument in the band.



The Science Speaks: How Flavorants Are Changing the Game

At the NMU conference, Oswald explained that by using gas chromatography-olfactometry (GC-O)—a technique that combines chemical analysis with human sniff tests—his team was able to match specific aromas with compounds. What they found? Many of the most noticeable, memorable smells didn't come from terpenes at all.

Instead, it was the minor volatiles—including esters, sulfur compounds, and nitrogen-containing molecules—that really packed the aromatic punch. In some cases, these flavorants were present in tiny amounts, but still made a huge impact due to their incredibly low odor thresholds. Translation: It only takes a teensy bit to make your nose go, "Whoa."

In fact, a recent piece from ACS Axial puts it simply: "Even though terpenes have long been thought to be the source of cannabis' scent, they may not be the whole story—nor even the main characters."²

So, What Do These Flavorants Smell Like?

Here's a quick flavorant cheat sheet pulled from Oswald's research and a few other sources:³

- **Esters:** Fruity, sweet, like pineapple or candy
- **Thiols and Sulfurs:** Skunky, funky, gassy
- **Aldehydes:** Creamy, nutty, waxy
- **Alcohols:** Floral or boozy notes
- **Ketones:** Earthy, pungent, sometimes spicy

And these aren't random chemical outliers. Some of these compounds are what give certain cannabis strains that unmistakable "exotic" vibe—think Zkittlez, Runtz, or Chem Dog. These flavorants may be the reason why two strains with the same terpene profile can smell completely different.

What This Means for You

Think of this as an opportunity to refine your nose. The next time you pick up a strain, ask: What else am I smelling? Don't just look at myrcene and limonene—sniff for that creamy vanilla, that sharp cheese, that funky fuel. You're experiencing the magic of flavorants.

Meet the New Era of Cannabis Chemistry

It's worth noting that this isn't the first time cannabis science has evolved in surprising ways. Just like we learned that CBD isn't the only non-psychoactive cannabinoid, or that entourage effects are real, this new chapter is about appreciating cannabis for its full chemical complexity.

According to Cannabis Business Times, the industry is already seeing a shift toward deeper aroma testing and improved consumer education.⁴ As highlighted by The Press Club in their deep dive on terpenes and flavorants, "We've only just begun to understand the full symphony of compounds in cannabis that shape its sensory profile."⁵

Let's Bust a Few Myths

Alright, let's tackle a few lingering myths that this new science is starting to shake up.

Myth 1: More terpenes = better flower.

Nope. While terpene content can provide insights into aroma and effects, it's not the be-all-end-all. Some of the best-smelling, best-tasting cannabis may actually have a moderate terpene content but a rich profile of flavorants.

Myth 2: All fruity strains smell that way because of limonene.

Also false. Limonene does contribute citrus notes, but esters and aldehydes (aka flavorants) are often responsible for those candy, tropical, or berry aromas that make certain strains pop.

Myth 3: Lab reports tell you everything.

We love lab transparency, but terpene percentages alone don't always reflect the smell experience. As science progresses, we may start seeing labs include flavorant data for a more complete aromatic profile.



ELEVATING MICHIGAN'S CANNABIS MARKET

ABOUT THE BRAND

At Cannalicious Labs and Detroit Edibles, the mission is clear: to be the best processor of manufactured cannabis products in the state of Michigan. This ambition is realized by consistently serving both retail partners and their consumers with great products at the appropriate price, guided by the core priorities of safety, happiness, and profitability. These principles ensure the well-being of their employees and drive success, solidifying their position as a company rooted in providing the highest standards across their brands and products.

Cannalicious Labs and Detroit Edibles are both operated by D & K Ventures. Each unique brand benefits from a fully integrated supply system where all edibles are produced from their own plant extraction. They prioritize consistent supply to over 600 retailers, emphasizing that it is culture that wins the day. They embrace change, striving to become better and evolve with the industry.



SPECIALTY PRODUCTS

Since 2018, both Cannalicious Labs and Detroit Edibles have grown methodically as pure processors, focusing exclusively on creating and producing top-tier concentrates, edibles, and vapes for Michigan's retailers. A significant milestone is the Detroit Edibles Barracuda line, which has surpassed 2 million units sold. The Barracuda Family of chocolates is arguably their most popular product, with one in four chocolate offerings in Michigan being Barracuda, living up to its tagline, the Bar that Bites Back. Detroit Edibles is launching Barracuda Premium, which will have three flavors: Dubai Chocolate, Hazelnut Crunch, and German Chocolate Cake.

Another standout product is the Cannalicious Rick Simpson Oil (RSO). The taste of RSO can be off-putting, and the oil can be hard to dose. Recognizing these challenges, Cannalicious innovated to powderize RSO, making them one of the largest manufacturers of RSO gummies in the country.

WINNING TOGETHER

Cannalicious Labs and Detroit Edibles operate based on 12 guiding principles, fostering a culture where employees can bond and love what they do. The company puts great emphasis on listening because the next best idea can come from anyone. While their team always has their eyes on the big picture, they spend most of their time mastering the things they do every day to deliver consistent, quality products.

FIRST TIME SHOPPING FOR CANNABIS?

Here's how it works:

1. Check in with our receptionist using your valid ID. They'll create your account and get you all set up.
2. When a budtender is available, you'll be invited into the budroom for your personalized shopping experience.
3. Have questions? You're in good hands. Our team is here to help you explore and find the products that fit your vibe, your needs, and your curiosity.
4. Once you've made your selections, we'll gather your items and ring you up.
5. On your way out, keep your products sealed in the exit bag while you're still on the premises.

Curating Your Cannabis Experience

Our passionate, knowledgeable budtenders are here to help you feel informed and empower you on your cannabis journey.

FAQs – You're Not the Only One Wondering

Q: Why did you check my ID?

A: State law requires us to verify your age and identity at every visit.

Q: Can I walk into the budroom right away?

A: As soon as a budtender is ready to assist, they'll bring you in. This way, everyone gets the time and attention they deserve.

Q: Can I pay with a card?

A: At the moment, we're only able to accept cash. But don't worry, we have an ATM on-site for your convenience.

Q: Can I touch the products or smell the flower?

A: While handling the products isn't allowed, you can check out the aromas of our flower at the bud bar. Your nose will thank you.



New to Cannabis? Here's How to Start Off Right:

1. Clear your calendar.

Make sure you're free of obligations. Cannabis is best enjoyed when you're relaxed and unhurried.

2. Set the vibe.

Create a cozy, calming space with comfy seating, gentle lighting, your favorite playlist, and maybe a trusted friend nearby.

3. Don't plan to drive.

Cannabis affects focus and reaction time. It's best to stay put or arrange a safe ride if you need to head out later. It's not safe (or legal) to drive high.

4. Start low and go slow.

- Begin with one small puff or a 1-2.5mg edible.
- Edibles can take up to 90 minutes to fully kick in. Give it time.
- Effects from vaping or smoking can take 15 to 20 minutes to reach full strength.
- If you decide to have a little more, ease into it. Slow and steady wins the day.



RISE: Shaping the Future of Cannabis Wellness

In the evolving landscape of cannabis-based wellness products, RISE stands out with a clear mission: To deliver accurate, consistent products that people can trust.

RISE's commitment to patient-centric innovation is evident in their product philosophy. All RISE products are vegan, sugar-free, gluten-free, dye-free, cruelty-free, and remain authentic to the roots of the cannabis plant. They are dedicated to creating products that people can trust and rely on, time and time again, driven by a long-term commitment to keeping their customers top of mind.

The brand's journey began with a vision to provide accurate and consistent cannabinoid delivery methods, brought to life with the expertise of Chief Scientific Officer, Dr. Jonathan Kane. His biomedical science background, paired with a passion for cannabis, has allowed RISE to exist and continue to innovate while keeping those seeking dependable products in mind.

Specialty Products

RISE offers a diverse portfolio, including specially formulated tinctures, tablets, topicals, and transdermal patches, alongside RSO and distillate concentrate syringes. Their main focus is to provide cannabis-based wellness products that make you feel better. A standout offering is their full line of RSO and RSO+ products, making the benefits of RSO accessible even for those with lower THC tolerances. Their tinctures are particularly popular, praised for being 100% cannabis made with a hemp oil base and infused with cannabis extract, that's it, offering discreet and easy dosing.

Focused on Wellness

Beyond products, RISE is unique in its hyper-focus on providing cannabis products to support wellness. This includes thoughtful product design. Their patches are latex-free, hypoallergenic, and water and sweat-resistant. They've also demonstrated social responsibility by offering free RSO on multiple occasions and sponsoring student research at Lake Superior State University. Recognized with multiple High Times Cannabis Cup awards, RISE is a leader in cannabis wellness. RISE believes wellness should evolve, which is why they lead with innovation and forward-thinking formulations.



Disclaimer: The information in this article is not a substitute for professional medical advice, diagnosis or treatment. Always seek the advice of your physician or other qualified healthcare provider with any questions you may have regarding a medical condition or treatment and before undertaking a new healthcare regimen. Never disregard professional medical advice or delay in seeking it because of something you have read in this catalog.

NEW LOCATION COMING SOON



The Fire Station will open its first Lower Peninsula location in late 2025. Stay tuned to our social platforms for the latest news on our expansion!

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