

WINTER 2025 CATALOG

FIRE STATION



THE ROARING

20S

LOOK BACK ☀ BLAZE AHEAD



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Jeeter



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BEST PACKAGING COLLAB



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WHILE SUPPLIES LAST
SEE STORE FOR DETAILS



The Roaring 20s

A Look Back, A Blaze Ahead

A century ago, the 1920s were marked by prohibition, speakeasies, and a cultural shift that reshaped America's identity. Fast forward 100 years, and here we are in a new kind of "Roaring 20s," one where cannabis has emerged from the shadows, blazing trails of progress across Michigan, the Upper Peninsula, and the nation.

Cannabis has moved from whispered conversations to front-page headlines, from clandestine sharing to community-centered retail, and from stigma to acceptance. As we reflect on the first half of this decade, one thing is clear: the fire is only getting started.

A Half-Decade of Cannabis Progress

The past five years have brought sweeping change across the cannabis landscape. For consumers, this period has meant more access, better quality, and an

explosion of innovation. Let's take a closer look at what defined the cannabis industry in the early 2020s:

Legalization Takes Root

In Michigan, cannabis went from a fledgling recreational market to one of the most robust in the nation. By 2025, cannabis sales consistently rivaled—and in some months surpassed—alcohol sales. Across the U.S., more than half the states now allow for recreational use, and the push for federal reform has never been stronger.

Product Innovation Blooms

The range of available cannabis products has expanded far beyond flower and pre-rolls. Consumers now enjoy infused beverages, fast-acting edibles, precision-dosed capsules, solventless concentrates, and more. For the everyday customer, this innovation has meant more ways to fit cannabis into their

lifestyle, whether winding down at the end of a long workday, seeking natural alternatives for wellness, or simply adding some sparkle to a weekend gathering.

Normalization & Community Acceptance

Once taboo, cannabis is now welcomed into mainstream conversations. From city council meetings to kitchen tables, from medical research labs to community festivals, cannabis is being embraced as part of everyday life. This cultural shift has meant more education, fewer barriers, and a stronger sense of community around safe, responsible use.

“The 1920s were remembered as an age of energy, reinvention, and cultural change. Our 2020s are proving to be no different.”

Looking Ahead: The Next Half of the Decade

If the first half of the 2020s has taught us anything, it's that progress doesn't slow down. What might the second half of this decade hold for cannabis? Here are some predictions:

Challenges at the State Level

Of course, not every change ahead is a step forward. In October 2025, the Michigan Legislature passed a new 24% wholesale tax on cannabis, an unprecedented move that threatens to roll back much of the progress consumers and businesses have worked so hard to achieve.

For retailers, this tax increases the cost of doing business, putting pressure on already thin margins. For consumers, it risks higher prices at the register, fewer product options, and slower industry growth. And for the industry as a whole, it creates barriers that could push some people back toward the unregulated market, undermining years of work to build a safe, accessible, and community-driven cannabis culture.

This new challenge is a reminder that our work is far from over: We must continue to advocate for fair policies that keep cannabis affordable, equitable, and thriving in Michigan.

Federal Reform Will Accelerate

The momentum toward nationwide legalization is undeniable. By 2030, we may see cannabis rescheduled or even descheduled, opening the door to interstate commerce and banking reform.

Cannabis Tourism Will Thrive

Just as breweries and wineries have become destinations, cannabis lounges, events, and tourism experiences will become major draws, especially in Michigan's scenic Upper Peninsula.

Personalized Cannabis

With advances in research and technology, expect to see more tailored product recommendations based on cannabinoids, terpenes, and even genetic factors to help customers find exactly what works for them.

Everyday Normalization

By the end of the decade, cannabis use may be as unremarkable as ordering a craft beer at dinner. The stigma will continue to erode, making space for cannabis to be part of wellness, culture, and creativity.

The Fire Burns On

The 1920s were remembered as an age of energy, reinvention, and cultural change. Our 2020s are proving to be no different.

Cannabis has gone from prohibition to celebration, from the shadows to the spotlight. And The Fire Station has grown from a single spark to the U.P.'s largest cannabis retailer—always with our eyes on what matters most: you, our customers.

As we head into the second half of this decade, we're proud to look back on how far we've come and excited to blaze ahead into what's next. After all, the Roaring 20s are just getting started.



FROM SPARK TO FLAME

The Fire station's rise



‘18

Before our modern-day roaring '20s began, The Fire Station co-owners purchased their first storefront property in 2018: an 854 square foot condemned property that had been for sale for years on US 41 in Negaunee Township.

Hay in the walls, railroad tie trusses, and lack of running water were just a few of the challenges TFS overcame to open the U.P.'s first recreational cannabis retail store.

‘19

Flash forward to 2019-2020, and TFS kickstarted the new decade with opening its second, third and fourth locations in Marquette, Hannahville and Houghton. Houghton (pictured above) was the first brand-new construction store, with each location receiving a signature bold mural in their reception areas.



‘25

TFS's much anticipated Menominee storefront opened in early 2025. The retailer also announced its plans to expand to Niles Township in Lower Michigan, which will be its 11th location.

BARRACUDA

PREMIUM



DUBAI

PISTACHIO FILLING WITH
BAKED PHYLLO DOUGH



GERMAN CHOCOLATE CAKE

CARAMEL FILLING WITH
COCONUT PIECES



HAZELNUT CRUNCH

HAZELNUT FILLING
WITH CORN FLAKES

PROHIBITION PROOF



PICKS



WOJO CANNABIS CO.

Live Rosin

Wojo uses state-of-the-art technology to make some of the terpiest, purest rosin in the market. Perfect for the connoisseur who values purity and potency.

CANNALICIOUS

SmartPuff Disposable Vape

SmartPuff's digital display shows the current battery level so you'll never be caught off guard with a dead battery. Preheat, set your output level, and enjoy.



WYLD

Real Fruit Gummies

Wyld is crafting gummies that balance people, planet, and pleasure. From energizing Sativas to soothing Indicas, Wyld's nature-inspired edibles deliver flavorful, functional experiences.



JEETER

Cannon Live Resin 3 Pack

Each of these small but mighty Cannons have 0.5G premium indoor flower infused with live resin, totaling 1.5G per jar.



KIVA

Camino Chews

With Camino's custom blends of THC, CBD, CBN, CBC, THCV and terpenes, each chew offers tailored effects that enhance your mood no matter what the moment calls for.



OLE FACTORY CANNA

Jelly Roll Joint

These 1g joints are injected with concentrate and rolled (never stuffed) with the freshest, stickiest flower. No trim, no shake, and no weird, artificial terpenes for a smooth, even burn.



GLACIER CANNABIS

Frosty Five Pack

Experience frosty heights with Glacier Cannabis Frosty Five Packs. With signature Glacier blue rolling paper, these premium 0.7G pre-rolls are the coolest on the block.



GOOD TIDE

Mango Hash Rosin Gummies

Natural terpenes and minor cannabinoids from solventless hash rosin pack these gummies with relaxing properties to produce a mellow, laid back high.



CHOICE CANNABIS

Dorks Gummy Clusters

Elevate your edible experience with Dorks Crushed THC Gummy Clusters. Each cluster is a perfect blend of tangy & sweet, designed to delight your taste buds.



DETROIT EDIBLES

Premium Chocolate Bars

Detroit Edibles chocolates have received a luxurious upgrade. Barracuda Premium features 65% Belgian milk chocolate combined with the purest distillate.



Wafer Stix

BANNED Wafer Stix are layered with crispy wafer, creamy filling, and smooth chocolate, then infused with 200mg of full-spectrum THC for a rich, satisfying high.

FEEL

Caffeinated, Sparkling Infused Drinks

These caffeinated, sparkling drinks are the perfect midday pick-me-up. With 30mg of caffeine from organic green tea, they deliver a balanced boost.

Crack the Code

Use the key
to solve the puzzle
and reveal a
mystery message.





REDEMPTION CANNABIS

1 oz Cannabis Flower

Pick one of Redemption's premium strains and feel good about your purchase knowing that a portion of each sale goes to support individuals affected by the war on cannabis.



MR. X

200mg Gummies

Mr. X's unique flavors are inspired by the cosmos and fine cannabis.

Formulated with high-quality ingredients, natural flavors, and a love for flying high. Available in multiple flavors.



FRANKLIN FIELDS

Live Resin 1g Disposable Vape

Discreet and powerful, these 1g live resin disposable vapes are inhale-activated with zero clogging, available in multiple strains.



THE FIRE STATION Camo Hoodie

Blend in while standing out. This camo hoodie brings cozy comfort and rugged style together with an all-over camouflage print and The Fire Station logo front and center.



SWEET JUSTICE Infused Drinks

Fast-acting chill. Classic cherry cola kick. Sweet Justice delivers that nostalgic fizz with a THC twist. Instant feel-good, no anxiety, no hangover. Pop, sip, smile.



THE FIRE STATION Buffalo Plaid Flannel

The Buffalo Plaid Flannel pairs bold red-and-black stripes with The Fire Station's logo, keeping you cozy and effortlessly sharp.

Perfect for chilly Michigan mornings or late-night sessions around the campfire.



NUG*

CHOICE CHEWS

CRUDE BOYS™

GLORIOUS CANNABIS CO. *

drip

Cannabis™

Fire Styxx

DORKS

Mojo

NUG*

GLORIOUS CANNABIS CO. *

Mojo

CHOICE CHEWS

CHERRY BERRY



Medical Marijuana Card Holder Benefits at The Fire Station

Are you wondering if you should get a medical marijuana card in Michigan? Here are some of the exclusive savings and perks The Fire Station's medical customers receive when shopping at TFS Negaunee.

Tax Savings

Skip the 10% cannabis excise tax and avoid increased product costs associated with Michigan's new 24% wholesale tax when you purchase medical products.

Purchase Discounts

TFS's medical customers (21+) save 15% when purchasing recreational products at any TFS adult use retail store.

Lower Age Restriction

Qualify for a med card at any age. Medical customers 18+ can shop at any medical retail store without a caregiver. Those under 18 must have a registered caregiver.



How to Get Your Medical Marijuana Card

Check Your Condition

Qualifying conditions may include insomnia, anxiety, epilepsy, arthritis, cancer, OCD and more. Check to see if your condition qualifies on the Michigan CRA website.

Get a Written Certification

Consult your primary care physician or schedule an online appointment with a registered MMJ doctor through providers like Leafwell.com or NuggMD.com.*

Apply Online

Complete your application with the State of Michigan online at michigan.gov/CRAonline.

Pay the Fees

\$40 • State registration fee
\$20-\$99 • Medical consultation**

Get Approved

The state will review your application and get back to you within 15 days.



[CRA WEBSITE](http://michigan.gov/CRAonline)



VOTED THE BEST IN MICHIGAN

Best Medical Cannabis Selection Best Medical Cannabis Deals

The Fire Station Negaunee was the U.P.'s second medical marijuana retailer and has built a reputation of providing medical patients with the best selection and deals around. Stop in and shop our array of medical products and discuss your needs with a friendly staff member.

*Must present valid MMMP card + government-issued photo ID. For use by individuals 21 years of age or older or registered qualifying patients only. Keep out of reach of children. It is illegal to drive a motor vehicle while under the influence of marijuana. National Poison Control Center 1-800-222-1222. PC:000289

*The Fire Station does not endorse any specific medical marijuana provider. **Price may vary depending on your consultation source. Visit michigan.gov/CRAonline for a complete list of qualifying conditions and additional details on the medical marijuana program. 'Best' claims from Michigan Green State Readers' Choice Awards 2023. Legal guardians who are inquiring about the registration process for a minor patient can find registration information on michigan.gov/cra/faq

A **FREDS LAB** BRAND



Always Rolled, Never Stuffed
Made from high quality, fresh & sticky flower.



Injected Whole
Flower Jelly Roll
Joints!



MICHIGAN'S CLEANEST WEED & BIGGEST BUDS



AT GLACIER, WE PUT THE PLANT ON A PEDESTAL. WE DON'T CHASE HYPE OR TRENDS. WE GROW THE WEED THAT EVERYDAY SMOKERS SMOKE. BEAUTIFUL STRUCTURE, HEAVY FROST, UNIQUE TERPS, AND CLEAN FLAVOR FROM START TO FINISH, EVERY TIME.



Bees Knees

Cannabis Mocktail

Ingredients

- 1 oz Ritual Zero Proof Non-Alcoholic Gin
- 1 oz WSO Simple Syrup (infused)
- 0.75 oz fresh lemon juice
- Ice
- Lemon peel or dehydrated lemon wheel (for garnish)

Instructions

Chill your glass: Place a coupe or martini glass in the freezer for a few minutes to chill

Mix: In a cocktail shaker, add:

- 1 oz Ritual Zero Proof Gin
- 1 oz WSO Simple Syrup (see QR code below for recipe)
- 0.75 oz fresh lemon juice
- A handful of ice cubes

Shake: Shake vigorously for 10-15 seconds until the mixture is well chilled

Strain and Serve: Strain into your chilled coupe or martini glass

Garnish: Express a lemon peel over the top (squeeze to release the oils) and drop it in, or just use a lemon wheel for garnish

Tips

- For a lighter option, top with a splash of sparkling water
- If you prefer less sweetness, reduce the simple syrup slightly and add a dash more lemon juice
- Always label as infused and serve responsibly



Simple Syrup Recipe

Scan the QR code for Wojo's WSO Simple Syrup recipe



Serving Size

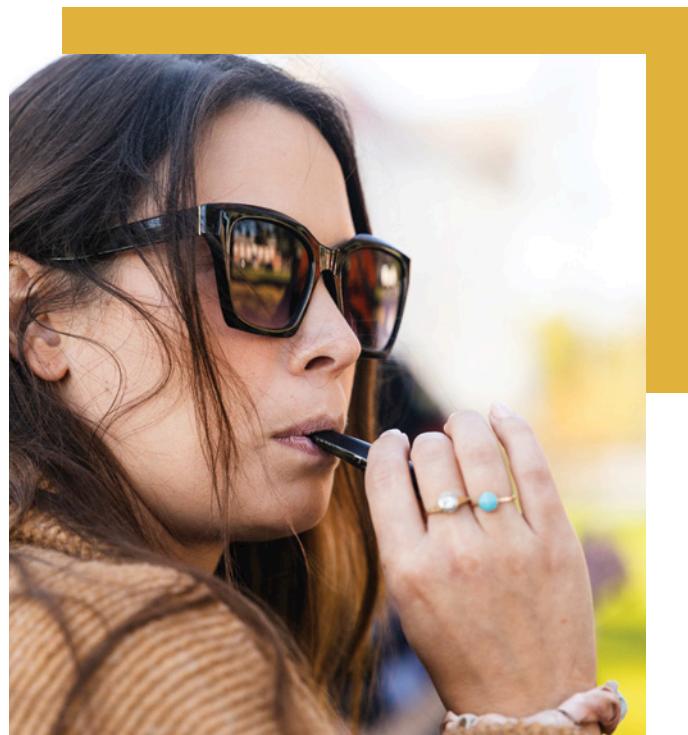
- 1 drink
- Approx. 10mg THC





VAPE RECYCLING

The Fire Station Sponsors Michigan's First Cannabis Vape Recycling Initiative in Marquette County





Founded by local residents passionate about protecting the lakeshore, CSCLS advocates for Lake Superior's shoreline and watershed in Michigan's Upper Peninsula.

To learn more about Citizens for a Safe & Clean Lake Superior, visit citizensforsuperior.org

The Fire Station Cannabis Co. (TFS) has entered an exclusive partnership with Citizens for a Safe and Clean Lake Superior (CSCLS), a local environmental advocacy group, becoming the first cannabis retailer in Michigan to sponsor vape recycling efforts. The partnership aims to address the growing environmental problem of disposable vaping devices by creating a dedicated and accessible solution for Marquette County residents.

Disposable vapes, which contain hazardous materials like lithium batteries and concentrated liquid cannabis, pose a significant risk to landfills and waterways if not disposed of properly. CSCLS launched a successful pilot program in December 2024, collecting over 4,000 used nicotine vapes from a single drop-off point at a corner store in downtown Marquette. The success of this initiative demonstrated a clear need and community desire for proper recycling options.

The new partnership will allow CSCLS to expand its program to include cannabis vapes, offsetting the cost of recycling through TFS's financial sponsorship. The collected vapes will be sent to a nonprofit recycling center based in Michigan.

"This is a crucial step forward for environmental stewardship in the cannabis industry," TFS Chief Marketing Officer Kelsey Potes said. "By partnering with CSCLS, we are not only supporting a local organization with a proven track record, but also providing a tangible solution to a growing problem. We're so grateful to be able to provide this opportunity to the community we serve."

**"THIS IS A CRUCIAL
STEP FORWARD FOR
ENVIRONMENTAL
STEWARDSHIP IN THE
CANNABIS INDUSTRY."**

This partnership will give Marquette County cannabis consumers—whether they shop at The Fire Station or another retailer—convenient and compliant sites to dispose of their used vapes responsibly. As part of the program's expansion, CSCLS plans to place six new collection buckets throughout Marquette County, including Marquette Township, Negaunee, Ishpeming, Harvey, and Gwinn.

"We are incredibly grateful for The Fire Station's partnership, which allows us to expand our program and further reduce the amount of hazardous waste entering our environment," CSCLS Director Jane Fitkin said. "Everyone benefits when we work together for common-sense solutions like vape recycling."

This collaboration marks one of the first cannabis retailers in Michigan to sponsor such a program, setting a precedent for environmental responsibility within the state's cannabis industry.



Products advertised in this catalog are directed to viewers/consumers who are 21 years of age or older only. Legal marihuana sold by The Fire Station is for use by individuals 21 years of age or older or registered qualifying patients only. Always read marihuana product packaging for allergen ingredients, follow dosing instructions, and consume at your own risk. It is illegal to drive a motor vehicle while under the influence of marihuana. National Poison Control Center 1-800-222-1222. AU-R-000132, AU-R-000295, AU-R-000454, AU-R-000443, AU-R-000604, AU-R-000660, AU-R-000686, AU-R-000855, AU-R-001260, AU-R-001229

WARNING: USE BY PREGNANT OR BREASTFEEDING WOMEN, OR BY WOMEN PLANNING TO BECOME PREGNANT, MAY RESULT IN FETAL INJURY, PRETERM BIRTH, LOW BIRTH WEIGHT, OR DEVELOPMENTAL PROBLEMS FOR THE CHILD



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THE FIRE STATION
MARIJUANA COMPANY



REDEMPTION

— CANNABIS —

CANNABIS WITH A CAUSE

VISIT US ONLINE AT REDEMPTIONCANNA.COM FOR MORE INFO!